



NRA
WOMEN'S LEADERSHIP FORUM
Luncheon & Auction
HOUSTON, TEXAS | MAY 27, 2022

SPONSORSHIP



*Women's
Leadership
Forum*
RING of FREEDOM

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**Help Shape the Future of Our Country.
Join a Vibrant Community of Women Leaders.
Protect Our Freedom for Future Generations.**

Ladies, there has never been a more exciting—or pivotal—moment to be an ambassador of the NRA than right now!

With more women hunting, shooting and learning to use firearms for personal protection than ever before, women are setting the stage for an extraordinary future for our precious Second Amendment freedoms.

The NRA Women's Leadership Forum unites influential women leaders who share a desire to create a strong future through philanthropy and advocacy—and have a great deal of fun in the process.

In fact, the NRA Women's Leadership Forum Luncheon & Auction has grown to become one of the NRA's most anticipated events of the year, bringing together women from all backgrounds and from all parts of the United States for an exciting opportunity to:

- **Unite** with other inspiring women who share the same values
- Make a direct and immediate **impact** on the future of our great nation
- **Celebrate** and preserve our precious Second Amendment freedoms

Our annual gatherings draw hundreds of women from across the nation for an afternoon of networking and socializing; bidding on one-of-a-kind jewelry, hunts, firearms, trips and more in exciting live, silent and super silent auctions; hearing from NRA leaders and much more.



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2022 LEADERSHIP OPPORTUNITIES

Show your support and help shape the future

SPONSORSHIPS

Luncheon sponsors achieve the highest level of giving and are truly an exemplary model of philanthropy within the NRA. Your generous sponsorship helps the NRA Women's Leadership Forum cultivate a strong community of leaders and support vital initiatives of the NRA, particularly those that speak to the Second Amendment passions of NRA women and future generations.

PLATINUM SPONSOR - \$20,000

BENEFITS OF GIVING:

- Recognition on the GiveSmart Auction Website.
- Recognition in promotional Luncheon & Auction e-blasts to NRA Women's Leadership Forum members and friends promoting the 2022 Luncheon.
- Logo featured on the nrawlf.org website.
- Recognition in NRA Women's Leadership Forum newsletter.
- Photo opportunity for one individual with special guest at the Luncheon and opportunity to greet guest upon arrival.
- Two tables of 10 seats with premier seating at the Luncheon.
- Listed as Platinum Sponsor in the Luncheon invitation and program*.
- Listed as Platinum Sponsor on program screens during Luncheon.
- Listed as Platinum Sponsor on Luncheon event signs and banners.



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**VIP RECEPTION &
PHOTO OPPORTUNITY SPONSOR - \$15,000**

BENEFITS OF GIVING:

- Presenting level benefits, plus:
 - Logo on signage.
 - Logo on photo tickets for photo opportunity.
 - Ability to promote unique product to an exclusive audience.
-

WINE SPONSOR - \$10,000

BENEFITS OF GIVING:

- One table (10 tickets) to attend the Luncheon & Auction.
- Recognition in program materials.
- One photo opportunity for one individual with our special guest speaker (to be announced).
- Logo on event web page.
- Logo in email blast promoting the Luncheon & Auction.
- Logo in Luncheon program.



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PRESENTING SPONSOR - \$10,000

BENEFITS OF GIVING:

- Recognition in promotional Luncheon & Auction e-blasts to NRA WLF members.
- Logo included on the nrawlf.org website.
- Recognition in NRA Women's Leadership Forum newsletter.
- Recognition on the GiveSmart Auction Website.
- Photo opportunity for one individual with special guest at the Luncheon and opportunity to greet guest upon arrival.
- One table of 10 seats with premier seating at the Luncheon.
- Listed as Presenting Sponsor in the Luncheon invitation and program*.
- Listed as Presenting Sponsor on program screens during Luncheon.
- Listed as Presenting Sponsor on Luncheon event signs and banners.

CONTRIBUTING SPONSOR - \$5,000

BENEFITS OF GIVING:

- Logo included on the nrawlf.org website.
- Recognition on the GiveSmart Auction Website.
- Photo opportunity for one individual with special guest at the Luncheon.
- 10 tickets to the Luncheon.
- Listed as Contributing Sponsor in the Luncheon invitation and program*.
- Listed as Contributing Sponsor on program screens during Luncheon.
- Listed as Contributing Sponsor on Luncheon event signs and banners.

**Sponsorship commitment must be received prior to print deadline.*



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PHOTO BOOTH SPONSOR - \$5,000

BENEFITS OF GIVING:

- Logo included on the nrawlf.org website.
- Photo opportunity for one individual with special guest at the Luncheon.
- 4 tickets to the Luncheon.
- Listed as a Sponsor in the Luncheon invitation and program*.
- Listed as a Sponsor on program screens during Luncheon.
- Listed as Contributing Sponsor on Luncheon event signs and banners.
- Logo prominently displayed on photo booth photos.



BID PADDLE SPONSORSHIP - \$3,000

BENEFITS OF GIVING:

- One table (10 tickets) to attend the Luncheon & Auction.
- Recognition in program materials.
- One photo opportunity for you with our special guest speaker (to be announced).
- Logo on event web page.
- Logo in email blast promoting the Luncheon & Auction.
- Logo in Luncheon program.



**To discuss these or other potential sponsorship opportunities,
call Tami at (703) 267-1108 or Megan at (703) 267-1134.
Or, email NRAWLF@nrahq.org.**

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2022 SPONSORSHIP COMMITMENT FORM

YES, I PLAN TO SERVE ON HOST COMMITTEE OR AS AN INDIVIDUAL SPONSOR FOR THE 16TH ANNUAL NRA WOMEN'S LEADERSHIP FORUM LUNCHEON &

- | | |
|---|---|
| <input type="checkbox"/> PLATINUM SPONSORSHIP - \$20,000 | <input type="checkbox"/> VIP RECEPTION & PHOTO OP SPONSORSHIP - \$15,000 |
| <input type="checkbox"/> PRESENTING SPONSORSHIP - \$10,000 | <input type="checkbox"/> WINE SPONSORSHIP - \$10,000 |
| <input type="checkbox"/> CONTRIBUTING SPONSORSHIP - \$5,000 | <input type="checkbox"/> PHOTO BOOTH SPONSORSHIP - \$5,000 - SOLD |
| | <input type="checkbox"/> BID PADDLE SPONSORSHIP - \$3,000 - SOLD |

NAME AS YOU WOULD LIKE IT TO APPEAR ON INVITATION AND PROGRAM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

POINT OF CONTACT (FOR CORPORATE SPONSORS): _____

IF PAYING BY CHECK:

PLEASE MAKE CHECKS PAYABLE TO:

The National Rifle Association of America
2022 WLF Host Committee/Sponsor

MEMO:

PLEASE SEND CHECKS TO:

The National Rifle Association of America
Office of Advancement
11250 Waples Mill Road • Fairfax, VA 22030
Attn: Megan Allen

IF PAYING BY CREDIT CARD:

TYPE OF CREDIT MASTERCARD VISA AMERICAN EXPRESS DISCOVER

NAME AS IT APPEARS ON CARD: _____

AMOUNT: \$ _____ CARD #: _____

EXPIRATION DATE: _____ SIGNATURE: _____

Gifts to the NRA are not deductible as charitable contributions for federal income tax purposes.



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