



Official Print Directory Ad Agreement
2019 NRA Annual Meetings & Exhibits
 Indiana Convention Center * Indianapolis, IN * April 26-28

The 2019 NRA Annual Meetings & Exhibits will host an estimated 80,000+ attendees at the Indiana Convention Center. The NRA Annual Meeting Directory will be given to attendees to help them navigate through the more than 800 exhibits as well as various seminars, workshops, and events.

This directory will be retained by attendees as both a reference during the show and as a souvenir of the 2019 NRA Annual Meetings. Ensure added exposure with your ad!

Size (4-Color Only)	Price	Size (4-Color Only)	Price
SOLD Front Page Adhesive Exclusive	\$15,000	<input type="radio"/> Full Page Ad	\$3,750
<input type="radio"/> Insert- Exclusive	\$10,000	<input type="radio"/> Half Page Spread Ad	\$3,750
<input type="radio"/> Inside Front Cover- Exclusive	\$6,500	<input type="radio"/> Half Page Ad	\$1,975
<input type="radio"/> Inside Back Cover- Exclusive	\$5,750	<input type="radio"/> Quarter Page Ad	\$1,000
<input type="radio"/> Back Cover- Exclusive	\$7,500	<input type="radio"/> Logo with Directory Listing	\$500
		SOLD Pull Out Floor Plan Ad	\$15,000

Exhibitor: _____ Contact Name: _____
 Phone: _____ Email: _____
 Address: _____ City/State/Zip: _____

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. Payment is due in full with Directory Ad Agreement. Rates are net and non-commissionable. All reservations with signed agreement are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.

CHECKS SHOULD BE MADE PAYABLE TO:
 National Rifle Association, Shows & Exhibits
 11250 Waples Mill Rd.
 Fairfax, VA 22030

Signature: _____
 Date: _____

Material Deadline:
March 1, 2019

Questions?
 Call Amanda Gauldin at
 703-267-3824