



SEPARATE YOURSELF FROM THE COMPETITION

The Show Directory for the NRA Annual Meetings & Exhibits serves as a roadmap for attendees during the show, and a go-to resource for years to come. Guarantee your company's visibility to over 80,000 attendees by placing an ad in the Show Directory.

EXCLUSIVE ADS (4 Color Only)

- Insert **(\$10,000)**
- Inside Front Cover **(\$6,500)**
- Inside Back Cover **(\$5,750)**
- Back Cover **(\$7,500)**

LIMITED AVAILABILITY ADS (4 Color Only)

- Full Page **(\$3,750)**
- ½ Page Spread **(\$3,750)**
- ½ Page **(\$1,975)**
- 1/8 Page ad **(\$500)**
- Company Logo with Directory Listing **(\$500)**

Material Deadline: March 9th, 2018

CLICK HERE FOR ORDER FORM

CLICK HERE FOR AD SPECS

For more information contact NRA Shows & Exhibits
866-343-1805 | shows-exhibits@nrahq.org