



# DEFEND YOUR FAMILY DEFEND YOUR FREEDOM DEFEND THE 2ND

I DEFEND  THE 2ND



## Defend the 2nd

“Defend the 2nd” is our salute to the millions of NRA members that live by this credo. In recognition of their dedication, we’re asking all NRA members to submit their photos so we can celebrate the millions of patriots who support the NRA and defend the Second Amendment. By submitting their photo, members will have the chance for their image to be selected and prominently displayed for all fellow members at the NRA Annual Meetings & Exhibits.

Below are the photo submission guidelines as well as some helpful tips for best results.

## Photo Guidelines

- Photos must be high quality and high resolution. 300 dpi (dots-per-inch) or higher.
- Photos must be of professional quality with the main subject well lit and clearly in focus.
- Photo must clearly show face and chest of NRA member and should include space on all sides.
- Subject should be a current NRA member.
- Please submit images in jpg, jpeg, png, or tiff file format.
- Do not submit images/jpg files in a word document or PDF file.



## Example Photo

Here is a good example of a high-quality photo along with some reasons it a great candidate for selection.

- Photo is high-resolution at 300 dpi.
- Photo clearly shows face and chest of subject.
- Photo includes space on all sides of the subject.
- Subject is clear and in focus.
- Background is plain, and out of focus.

Images need to be high-quality and high-resolution as they will be prominently featured on large-scale print graphics, banners, and other signage at the NRA Annual Meetings & Exhibits. This will ensure the highest quality finished piece as low-resolution images will appear fuzzy or pixelated on large scale graphics.

## Tips for Best photo Results

- Use a professional-grade camera when possible.
- Ensure subject is in focus and has proper lighting.
- Make sure your camera is set to take large format photos.
- Avoid cluttered or busy backgrounds in your photo. For best results, use a depth of field that allows you to focus primarily on the subject and makes the background soft or blurry.
- Avoid hats, clothing and accessories featuring brand names, sports teams, or other recognizable logos or symbols.
- **Always be mindful of firearm safety.** If holding a firearm in your photo please ensure safety is demonstrated. Avoid putting your finger on the trigger, pointing the firearm towards the camera, or holding the firearm in an unsafe manner.
- Avoid copying images from websites for print. Images copied from websites are low resolution unless the website offers high-resolution images. If you zoom up to the image once you have copied the image, you will see it break apart and become blurry. This means that the image is low resolution and not good for print.